

PROXIMIS

Unified Commerce

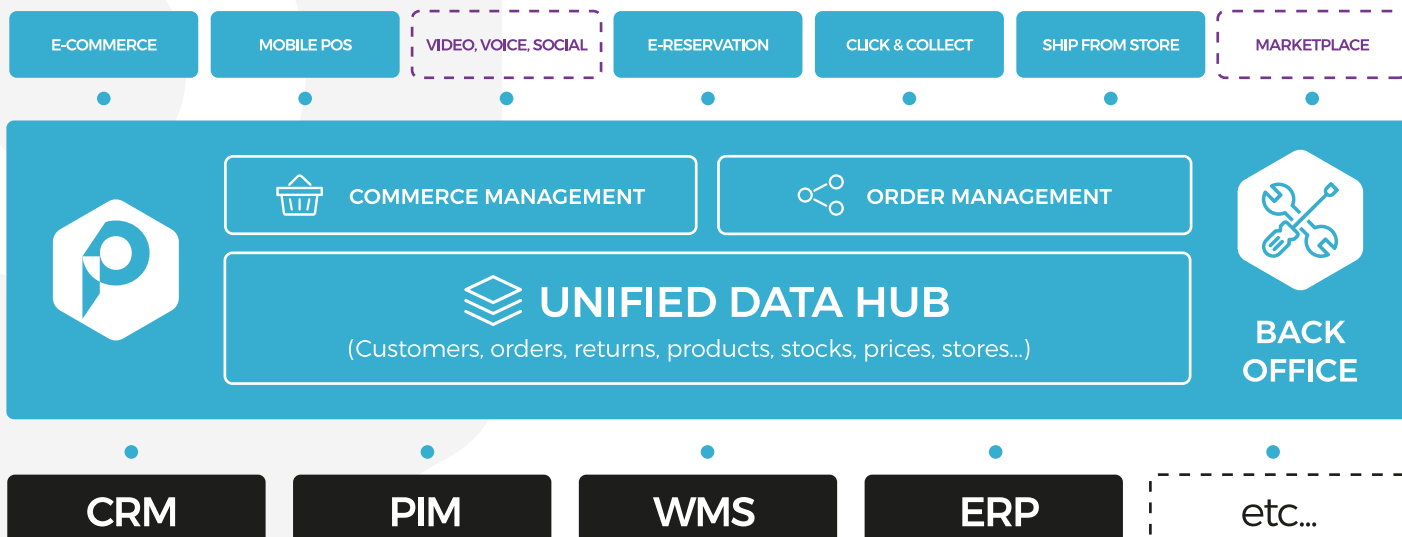
PROXIMIS UNIFIED COMMERCE

Agile, complete, scalable, SAAS

Are you familiar with such challenges?

- Your consumer is searching for an item online. Unfortunately, it is not available anymore. Can he order it anyway? Can he reserve online and pick-up instore?
- Then your consumer is shopping in store. He wants to add an item to his existing online shopping cart. Can he do that easily?
- Your consumer is hurried and cannot wait in store. He wants to pay for several items he picked-up in different areas. Can he pay on a mobile POS with a sales staff?

PROXIMIS OFFERS A COMPLETE SOLUTION TO MASTER UNIFIED COMMERCE CHALLENGES



DOUBLE YOUR SALES CONVERSION RATE WITH PROXIMIS

OUR CUSTOMERS OBSERVE THESE KPIs



sales **conversion rate**



of customers **came for the first time in-store** after online reservation



of **unsold items in-store**



of customers **buy additional products in-store** when they retrieve their item reserved online

IN THEIR OWN WORDS

LADURÉE
Paris

Head of CRM & Digital Marketing

"More agile and competitive than its competitors, Proximis has enabled us to better meet customer expectations, which requires a unified commerce's experience."

Galleries
Lafayette

Supply chain program

"Galleries Lafayette chose Proximis as a partner to integrate new IT solutions to support their unified commerce growth. Proximis has been able to offer modern solutions to better manage web to store flows in stores."

AGATHA
PARIS

CIO

"Choosing Proximis came naturally enough. Among all the solutions on the market, it was the only unified commerce option, that is to say, Proximis was able to offer us a unified business experience where others offered a silo experience."